

Contact

www.linkedin.com/in/ayoobv
(LinkedIn)

Top Skills

Business Analytics
Business Strategy
Product Management

Languages

English

Certifications

Setting up an Export Marketing Strategy
Corporate Finance: Environmental, Social, and Governance (ESG)
Introduction to Cross-border Contracts
Excel for Corporate Finance Professionals
Introduction to Standards and Sustainability

Ayoob Veysmoradi

Product, Business Analytics & Strategy
Tehran, Tehran Province, Iran

Summary

I am a results-oriented Product Manager with a strong foundation in Business Analytics & Strategy, Corporate Finance, and Digital Marketing. With over 7 years of experience in early-stage startups and mid-cap companies in both local and international markets, I have a proven track record of building and scaling successful products.

My diverse skill set, including Business Development and Data Analytics, enables me to approach challenges from multiple perspectives, fostering collaboration between cross-functional teams to achieve optimal results. As a former founder of an international e-commerce startup, I possess strong interpersonal and leadership skills. I am a servant leader passionate about nurturing talent and creating high-performing teams.

My domain expertise includes E-commerce, Social Commerce, Online Platforms, Fintech, and Blockchain.

Experience

Freelance

Startup Advisor
2019 - Present (5 years)

Advising startups on Business Model Design, Market Research, Business Analysis, Product Management and Growth Strategies.

Wallex

Product Manager
April 2024 - July 2024 (4 months)

TOSAN SOHA

Growth Product Manager
December 2020 - November 2021 (1 year)

TOSAN SOHA

Product Marketing Manager/ Business Developer

June 2019 - September 2020 (1 year 4 months)

Largest public transport e-ticketing project in the Middle East, with over 12 million passengers and more than 2 million daily trips. I worked on "ezpay", its mobile application, and was responsible for encouraging people to purchase tickets using their phones. During my tenure, "ezpay" grew more than 16x in a competitive market (HHI=0.06).

RAHSA Analytics

Founder / Product & Business Development

2017 - 2019 (2 years)

A TradeTech startup! With our AI-enabled assistant (similar to <https://globaltradeshelpdesk.org/>), we were helping SMEs in developing countries export their products to international markets. Unfortunately, after two years and some initial success, we faced failure, and I transitioned to another position. However, I gained valuable lessons from this experience.

Amirkabir University of Technology - Tehran Polytechnic

3 years

Feasibility Analyst

2015 - 2017 (2 years)

I was responsible for doing techno-economics feasibility study on several clean energy and sustainability-related projects, including a Carbon Capture and Storage (CCS) project.

Teaching Assistant

2014 - 2015 (1 year)

Education

Amirkabir University of Technology - Tehran Polytechnic

Bachelor's degree, Chemical Engineering · (2011 - 2017)